

## **Research on the Training Model of Applied Accounting Talents in Private Colleges and Universities under the Background of Double-First-Class**

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**Abstract:** This paper focuses on the core idea of the double-first-class construction of private colleges and universities, guided by social needs, combined with the "double-first-class" standard and the idea of running private undergraduate colleges and universities, speeds up the construction of first-class universities and first-class disciplines, integrates the existing training mode of Applied Talents in private colleges and universities, and fully mobilizes schools and colleges. All kinds of resources of enterprises should strengthen the cooperation between schools and enterprises, face the industry market, and formulate a "double-first-class" training mode for applied talents. To cultivate applied talents by disciplines competition and innovative entrepreneurship competition, to promote the creation of theory and practice teaching, to comprehensively improve the comprehensive factors of applied talents, and to truly achieve the goal of double-first-class talents training.

Along with the economic globalization and social development, accounting has gradually moved towards the applied direction of social development and the training mode of talents. At present, in order to train high-quality applied accounting talents, private colleges and universities have introduced a double-first-class accounting education model. Therefore, how to solve the current development of accounting education in private colleges and universities in China has become the top priority in the training of Applied Accounting talents.

Of course, in addition to gradually improving the international accounting education model, the training model of applied accounting talents should also be constantly innovated and steadily strive for progress. Starting from the construction foundation, we should inherit and innovate, fully consider the key construction foundation of higher education, inherit the existing construction results, and innovate the construction management model to fully mobilize all aspects. Resources deepen comprehensive reform, effectively promote the connotative development of colleges and universities, and build private colleges and universities into two first-class standards.

### **1. The Current Situation of Training Applied Accounting Talents under the Background of Double-First-Class Applied Talents are Mainly Trained with High Adaptability, Adaptability and the Ability to Apply Knowledge to Practice.**

"Double-first-class" should adhere to the discipline-based, first-class disciplines have two important symbols: first, to have first-class scientific research, to produce first-class academic achievements; second, to have first-class teaching, to cultivate. First-class talent. First-class scientific research and teaching need first-class academic team. For schools, the construction of "double first-class" needs not only sufficient and flexible economy, but also effective management system and mechanism. At present, accounting practitioners mainly attach importance to the cultivation of theoretical literacy, seldom pay attention to the operation and analysis of practice, and it is difficult to meet the social needs. Because accounting education has been paid attention to relatively early in China's colleges and universities, and with the economic development of large and small enterprises in China's market, accounting has become a hot pursuit of most students. Professional. At present, the general accounting practitioners in the labor market have tended to be full and weak. However, few of them are familiar with the laws and regulations of international law and accounting standards, as well as domestic laws and regulations. Therefore, double-first-class accounting education is an important mode to deal with the training of Applied Accounting Talents

under the background of internationalization.

Therefore, the current focus of most universities in China is on the training of Applied Accounting talents.

However, at present, in the training of Applied Accounting Talents in private colleges and universities in China, more attention is paid to the cultivation of students' skills and less attention is paid to students' comprehensive ability literacy. Under the background of double-class accounting education, students should not only understand the professional knowledge of foreign markets, but also take laws, regulations and English as a necessary skill. They should also strengthen their logical analysis ability and standardize their moral accomplishment.

## **2. Training Path of Applied Accounting Talents under the Background of Double-First-Class**

### **2.1 Changing the Idea of Running a School and Breaking through the Restriction of the System.**

During a long period before the reform and opening-up, China gradually formed a higher education system which is directly managed, closed and centralized by the government and adapted to the planned economy. In such a system, colleges and universities do not have autonomy. It was difficult for them to form their own ideas by running schools according to government regulations. At present, our colleges and universities have considerable autonomy, the system has changed, but the ideas still show great inertia and inertia. Some colleges and universities only attach importance to hardware construction and ignore software construction, attach importance to scale expansion and ignore the concept of upgrading, and have not explored and formed their own school-running ideas, so as to follow the trend. People are like clouds. In modern society, the revolution of science and technology is more rapid and globalization is more obvious. Colleges and universities need to make corresponding changes and adjust the training mode of talents to highlight the international vision, information literacy, learning ability and overall quality of talents. Private colleges and universities should change themselves in time, especially at the ideological level. We should adhere to the concepts of diversification, people-oriented and lifelong learning, and design the top-level personnel training model. Systematically thinking about the mode of talent cultivation. Establishing a health education system to truly guide the long-term development of teachers and to stimulate students' innovation through teachers' innovation, so as to truly meet the interests of teachers and students.

We should break through the restriction and confusion of the concept, realize the personalization of the talent training mode in Colleges and universities, and combine it with our own conditions and positioning.

In order to cultivate accounting talents suitable for international needs, double-class accounting education should also carry out many practices and improvements in teaching, change the school strategy, cultivate appropriate and efficient learning methods, and temper students' thinking mode. At the same time, we should give full play to students' subjective initiative and encourage them to study and explore actively.

Establish close cooperation with foreign high-level universities to give students more room for development. Establish their own teaching staff. The training of applied accounting talents can not be separated from the guidance and training of teachers. Schools should pay attention to teachers' academic qualifications and qualifications, and actively encourage teachers to visit and communicate with each other, and even employ external teachers to teach.

### **2.2 Strengthen School-Enterprise Cooperation with Market Demand Orientation.**

Strengthen the construction of professional environment base, so that students understand enterprises and adapt to enterprises. Therefore, in the process of construction, we should take the needs of enterprises for students as the premise and keep pace with the times. In view of the operation mechanism of enterprises and the characteristics of students themselves, we should constantly adjust teaching strategies. Only in the real occupational environment can students' moral

quality and skill level be developed and teaching resources be rationally utilized. Taking project construction as a means to improve the efficiency of teaching practice in Higher Vocational colleges, the teaching reform in higher vocational colleges is carried out on the basis of relevant norms, and the construction of practice bases is accelerated. Schools should formulate clear teaching tasks and devote themselves to achieving them in the course of practical training. According to the needs of vocational post groups, vocational skills training is carried out. Through the training of students in the training base, the existing problems are found and the work is more standardized. The authenticity of the training base makes students confident in teaching and helps to improve teaching efficiency.

Through school-enterprise cooperation, schools provide enterprises with practice bases, while enterprises provide construction funds for students. At the same time, as the main object of training, college students may become important managers of training bases, so they have certain advantages. To ensure the effective implementation of this process, we must promote effective cooperation between schools and enterprises, and clarify their respective tasks and responsibilities. The skillful combination of enterprise production with students' needs and the current situation of schools will not only not increase the pressure of enterprises, but also help to play the role of practice in promoting students' abilities. Reasonable consultation should be conducted between schools and enterprises to make the establishment of training bases more reasonable and to maximize the use of resources.

The establishment of training base should take training skilled talents as an important goal to ensure the high efficiency of students' skill training. At the same time, under the guidance of market economy, the establishment of higher vocational training base should also take social and economic benefits into account, and establish a long-term development mechanism. And innovate the concept of training base construction, achieve real cooperation between enterprises and schools, and ultimately achieve win-win situation.

It is beneficial to the improvement of teaching efficiency and the cultivation of teachers' comprehensive qualities to cultivate talents in order mode and respect the law of market development and the needs of enterprises. Talent order-based training is an extension of in-school training and one of the important modes of talent training. On the basis of in-school training, this mode of teaching can solve the space and economic problems of Higher Vocational colleges, provide more talents for operation, and reduce the enormous pressure of in-school training. At the same time, in the process of off-campus training, students are directly exposed to the real business process, so as to truly realize school-enterprise cooperation and improve students' practical ability. In order to train applied accounting talents, we must change the idea of "putting emphasis on practice and theory" and create more opportunities for students to practice. In order to increase practicality, we can start from these two aspects: on the one hand, we should design multi-faceted competitions related to accounting practice and encourage students to participate actively. At the same time, in view of the requirements of the internationalization background, the contest content should not only be related to the domestic accounting operation standards, but also to the international laws and regulations, so as to cultivate talents who meet the market demand and the requirements of employers. On the other hand, schools should devote themselves to providing more internship opportunities for students and more internship enterprises or firms for students, which requires close contact and cooperation between society and schools. In this regard, schools should actively strive for more internship resources and funding, help students to integrate the knowledge in books with the content in practice, and lay a solid theoretical and practical foundation for students to move to work in the future, so that they can face the learning pressure and work pressure in the new environment adequately.

### **2.3 Establish a Multi-Party Consultation Mechanism to form an Ideal Double-Class Talent Training Model.**

To form an ideal talent training model, we must establish a multi-party consultation mechanism among society, teachers, students and universities. Establish a social demand-oriented orientation.

We should adopt a "social demand-oriented" development model to change the phenomenon of social vacancy in the formation of talent training model. Actively contact industry organizations, local governments, social intermediaries, etc., to obtain relevant information on social needs, and timely reflect the prediction of social needs to the personnel training model. Establish the dominant position of teachers in the innovation of personnel training mode. Teachers are the main body of talent cultivation and should be an important participant in the decision-making and design of talent cultivation mode. In the process of the formation of talent training mode, schools can consult teachers' suggestions on the basis of investigating social needs, or put forward ideas for the reform of talent training mode on the basis of teachers' practice. Schools can summarize and compare social needs to form a more appropriate mode. In the process of formulating talent cultivation model, universities should make students express their opinions through questionnaires and give them the right to speak in the formation of talent cultivation model. On the basis of fully understanding the students, we should pay attention to the formulation of personalized training mode. After the implementation of the talent training model for a period of time, it is necessary to investigate the graduates' evaluation of it, so that the reform of the talent training model has a solid foundation. Through the establishment of multi-party consultation mechanism, the interests of all parties can be expressed, and the talents trained are closer to people's expectations, and the double-first-class talent training model is more ideal.

### 3. Conclusion

As an important source of innovation, colleges and universities should enhance their ability of independent innovation. In view of the needs of industries and disciplines, efforts should be made to gather and rationally allocate resources to promote talent innovation both inside and outside the school, further optimize and create a development environment conducive to talent innovation, and strive to create a creation conducive to talent growth. The new platform enables talents from all walks of life to make their best use of their strengths. According to the goal of "double first-class" construction, we should build high-level universities and train a large number of outstanding talents.

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